TO: Professor Joseph Veryard

Algonquin College

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FROM: Diana Jean C. Tuquib

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SUBJECT: Digital Footprint Analysis for Diana Jean C Tuquib

Summary

Having a positive digital profile is important, especially in the field of Information and Communications Technology. This memo reviews my online presence and explores its strengths and needs for improvement.

Background

Having a professional online presence is a necessity in the Programming industry. Since we spend most of our time working on computers and on the internet, it is imperative that we show our presence in platforms commonly used by IT professionals. Our background and portfolio should be accessible to potential employers. It should also highlight the qualities that most employers look for in a Programmer.

Details

It is great that my LinkedIn profile is shown in the top search when searching for my name on Google. It shows my education and previous work experiences. However, some of the information is not up to date. It shows that I am still employed under IX Telecom even though I already resigned from my position last year. I should also add that I am currently studying at Algonquin College because a lot of employers find value in Canadian education.

It is great that I do not have any incriminating or hateful social media posts. There are no negative articles written about me. A website also published a poem I wrote a couple of years ago, which could show the potential employers and recruiters what my interests outside of work could be. However, it does not show my Github Account, which is very important.

Github is an online platform for programmers to share records of previous or current projects, as well as collaborations with other programmers. It can also show how long we have been contributing or practicing writing codes.

I have been actively updating my Github account, but it does not show on the top search when searching for my name on Google. I should find a way to boost this to the first page of Google search since employers would most likely be looking for this. I should also add my Github account on my LinkedIn page since my LinkedIn page already shows on the top page. It will be easier for recruiters to see my record even though my Github account is not on the top search result.